

MUHAMMAD SUFYAN SIDDIQUE

House #2, Street #17, MOH Popular Nursery (Satellite Town), Gujranwala: **Address #2**, Qainchi, LHR

Email : sufyanamjad290@gmail.com

CAREER OBJECTIVE

Seeking A Responsible Job With An Opportunity For Professional Challenges & To Solve Problems In An Effective/Creative Manner In A Challenging Position.

PERSONAL INFORMATION

Father Name : Amjad Naveed
 Date of Birth : 28-November-1997
 C.N.I.C : 34101-3840478-1
 Nationality : Pakistani
 Religion : Islam
 Gender : Male
 Marital Status : Single
 Language : English, Urdu, Punjabi
 Mobile # : 03036848586

ACADEMIC QUALIFICATION

INSTITUTE	YEAR	RESULT	CERTIFICATE
UNIVERSITY OF GUJRAT	2020	COMPLETED	BS COMPUTER SCIENCE
B.I.S.E GUJRANWALA	2016	COMPLETED	FSC PRE-ENGINEERING
B.I.S.E GUJRANWALA	2014	COMPLETED	MATRICULATION

WORKING EXPERIENCE

September 2022- To Present at Code Desk Private Limited (Yasin Wattu Road, G1, Johar Town, Lahore)

February 2022- To September 2022 at Sharp Technica Solutions as a SEO Executive (Qainchi Amar Sidhu, Lahore)

April 2021- September 2021 at Cyber System Pvt Limited as a Medical Billing Executive (Mazang Chungi, Near Punjab Bar Council, Lahore)

Professional SKILLS

Local SEO	Audit + Location Strategy	Location-Based Keywords Research	On-Site SEO, GMB, NAP & Citation Building	Online Reviews & Local Link Building + GA
National SEO	Audit + Keyword Research	On-Page & Technical SEO	Content Optimization	Link Building & Backlinks Cleanup +GA
International SEO	Audit + Geo Targeting	Keyword Research	Audit + Geo Targeting	Content-Lang, HrefLang Tags + GA
Ecommerce SEO	Audit + Keyword Research	On-Page & Technical SEO	Content Optimization	Link Building & Backlinks Cleanup +GA
Social Media	Smart Goals +	Competitive	Content Calendar +	Set Profiles

Marketing	Audience Personnas	Analysis	Content Mix	+Posting Schedule
Content Marketing	Content Audit	Set Goals + Determine Audience	Editorial Plan + Calendar	Plan Content Production + Distribution
Landing Page Optimization	Target Marketing + Copywriting	Color Scheme of Landing Page	Trust, Control Fear + CTA	Clear Value Proposition
CMS + HTML/CSS	WP Theme + Customization	Responsive Website	Optimize Web Speed	Schema Markup

HOBBIES

Watching YouTube videos for gaining Skills
Sports (Cricket)

REFERENCE

Can Be Furnished If Required.