

Areeba Parvaiz

Digital Marketer

Digital Marketing Intern with rich background implementing social media strategies to support brand and product exposure. Entrepreneurial spirit with proven history of identifying cost-effective methods to gain valued web traffic and foster market penetration.



Contact

Address

Karachi

Phone

+923369341255

E-mail

iamareebaparvaiz@gmail.com



Skills

Search Engine Optimization ●●●●●

Digital marketing ●●●●●

Social media tools ●●●●○

Email marketing campaigns ●●●●○

Social Media Management ●●●●●

Google Ads ●●●●●

Keyword Research ●●●●●

Search Engine Management ●●●●●

Canva ●●●●○



Work History

2024-08 -
Current

English Language Teacher

Dr Abdul Qadeer Khan School , Karachi

- Planned and implemented lessons to positively increase vocabulary and sentence structure skills.
- Designed exams to test fluency in reading, writing, speaking and comprehension of English language.
- Worked one-on-one with students needing individualized attention and developed with special learning plans for struggling people.
- Enhanced students' reading and writing skills by implementing engaging literature-based activities.
- Successfully improved Language-speaking students' English grammar and vocabulary levels through written and interactive activities.

2022-08 -
2023-08

English Teacher

Roots And Wings Schooling System , Karachi

- Developed innovative lesson plans to engage students in English language learning.
- Prepared and implemented lesson plans covering required course topics.
- Increased student motivation by providing timely feedback and recognizing individual achievements.
- Planned dynamic lessons to increase student comprehension of books and literary concepts.



Education

2020

Matriculation : Computer Science

Ghazi Foundation School - Karachi

2022

Intermediate : Pre Engineering

Sheikh Zayed Govt Degree Girls College - Karachi

2023

Certificate : English Language

Eureka Language Institute

2024

Short Diploma : Digital Marketing

Click 5 - Karachi

Bachelor Of : Digital Marketing

Hamdard University - Karachi